



Institute of Global Managers

工商管理高級深造文憑

Postgraduate Diploma in Business Administration

課程大綱 Course Outline:

- IGMBUS551 Strategic Human Resources Management (人力資源策略管理)
- IGMBUS552 International Management (國際商業管理)
- IGMBUS553 Strategic Marketing (營銷策略管理)
- IGMBUS554 Finance & Strategy (財務及策略)
- IGMBUS555 Advanced Business Strategy (高級商業策略)
- IGMBUS556 Management Policy & Strategy (管理的政策及策略)
- IGMBUS557 Research Methods (研究報告)

如對課程有任何查詢, 請致電 35985020 向本會查詢。

For specific enquiries on individual programme, please contact us at 25985020 for more details.